KASSIDY SUTTON

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WORK EXPERIENCE

UI UX Designer

Freelance | September 2022 - Current

- Work with clients to define project scope, business goals, and deliverables.
- Conduct research to gain insights into the business's users and their needs.
- Designed and developed aesthetically pleasing interfaces that met user needs, business goals, brand guidelines, and usability standards.
- Iterated designs based on user and client feedback.

Product Designer

Ravo.io | Part-time | October 2022 - November 2023

- Utilized user-centered design principles and methodologies.
- Used insights from research and meetings to design concepts and prototypes that addressed user needs and business goals.
- Created wireframes, user flows, and high-fidelity prototypes to communicate design ideas and interactions.
- Iterated designs based on feedback from developers, stakeholders, and usability testing.

Entreprenuer, Designer & Marketer in E-Commerce

December 2020 - October 2021

- Used the Shopify platform to design a website and open multiple e-commerce businesses.
- Created graphic designs, and wrote ad copy for ads specific to target markets identified through market research.
- Performed A/B testing to find winning ads on the Facebook Ads platform.

EHS Project Coordinator & Project Engineering Intern

Hollingsworth and Vose | April 2019 - June 2020

- Designed a digital filing organization system with the guidance of an EHS professional and user research.
- Created JSA Documents as easy-to-digest procedures that included safety policies, and usable training materials for maintenance tasks.
- Lead an engineering project to redesign a workstation that pneumatically transports bulk material used in manufacturing glass fiber.
- Managed meetings with stakeholders and organized an internal team of individuals to reach a mutually desired outcome.

Academic Tutor for College Athletes

Oregon State University | September 2016 - July 2017

- Specialized in math and science for 1st and 2nd year college classes.
- Helped students create work plans, and provided guidance on homework.

EDUCATION

BS in Mechanical Engineering

Oregon State University
2020

Human Factors in AI

Duke University Certification
2024

UX Design Professional Certification

3 Certifications from Google
2021 - 2022

PROFESSIONAL SKILLS

Interaction Design

UX Research

Visual Design

Rapid Prototyping

Information Architecture

Strategic Copywriting

Responsive Design

Accessibility

Application Design

Website Design

Creative Problem Solving

Project Management

TECHNICAL SKILLS

Figma, Sketch, Invision

Adobe Creative Cloud

HTML/CSS Fundamentals

WCAG Guidelines

Framer, Webflow, Wordpress, Shopify

VOLUNTEER

Human Robotic Interaction Researcher

Oregon State University
June 2018 - September 2018